

“Excellence Starts with You.” “Be Seen. Be Valued. Be Excellent.” “Raising the Bar, together.”



Revised R2



11th Technology Summit
& 60th ACMA Excellence Awards



“Supply Chain 2.0: Pioneering India’s Next Gen Auto Component Manufacturing”



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Category - 1

**Cluster & Projects Linked
Sponsorship Opportunity
for Member / Non
Member Companies**

Not applicable for Service Providers

Branding Opportunity

Sr No	Deliverables Benefits to Sponsoring Partners (Plus GST as applicable)	Titanium Partner Rs 18 Lakh	Platinum Partner Rs 15 Lakh	Dimond Partner Rs 10 Lakh	Gold Partner Rs 8 Lakh	Silver Partner Rs 6 Lakh	Bronze Partner Rs 3 Lakh
1	Get fee discount by joining cluster program / individual company Projects (Pillar 3 cluster / projects enrolment with effect from Nov, 2025 till March, 2027 The cluster / project fee discount mentioned are not applicable for funded or GOI supported programs	Discount 8 Lakh On Cluster / Project Fees	Discount 5 Lakh On Cluster / Project Fees	Discount 4 Lakh On Cluster / Project Fees	Discount 3 Lakh On Cluster / Project Fees	Discount 2 Lakh On Cluster / Project Fees	Discount 0.5 Lakh On Cluster / Project Fees
2	Social Media visibility	👍	👍	👍	👍	👍	👍
3	60 Second corporate film screen play	👍	👍	👍	👍	👍	👍
4	Company Name /Logo on event banner	👍	👍	👍	👍	👍	👍
5	Display of Company Name & Logo on the Landing Page of event & side wings of the Stage screen backdrop	👍	👍	👍	👍	👍	👍
6	Company Branding in e-documentation pack/ Session e-compendium, and article in IMPACT)	👍	👍	👍	👍	-	-
7	Complimentary delegate registrations	18	15	10	8	6	3

Not applicable for Service Providers

Summit Highlights



The ACMA Excellence Awards & Technology Summit is a marquee platform for the Indian auto component ecosystem, offering a grand networking opportunity by bringing together technical, commercial, and leadership professionals under one roof.

In 2025, over 1,500 delegates participated, including Government Officials, OEMs, Suppliers, Policymakers, and Industry experts.

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Category - 2

**In-kind Sponsorship for
Member / Non Member
Companies/ Service
Providers**



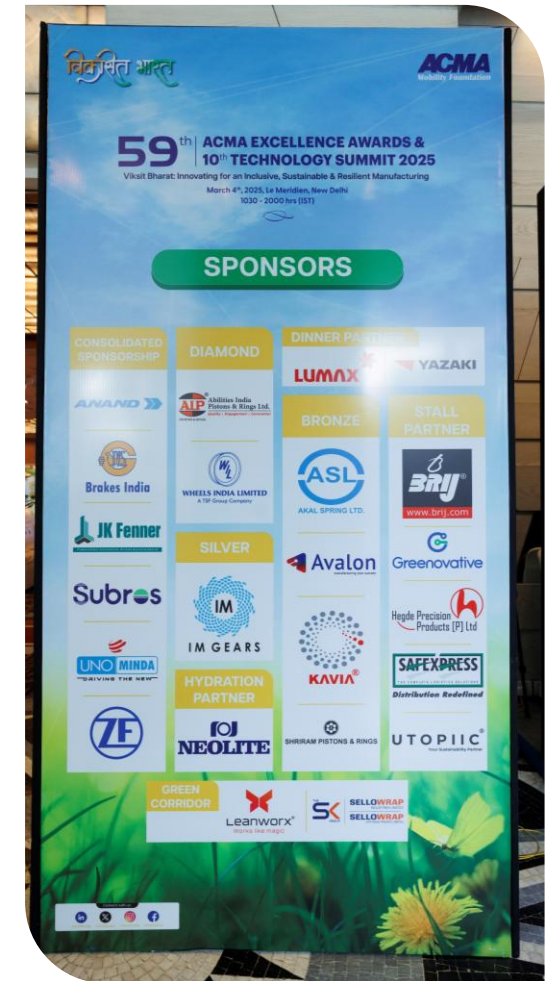
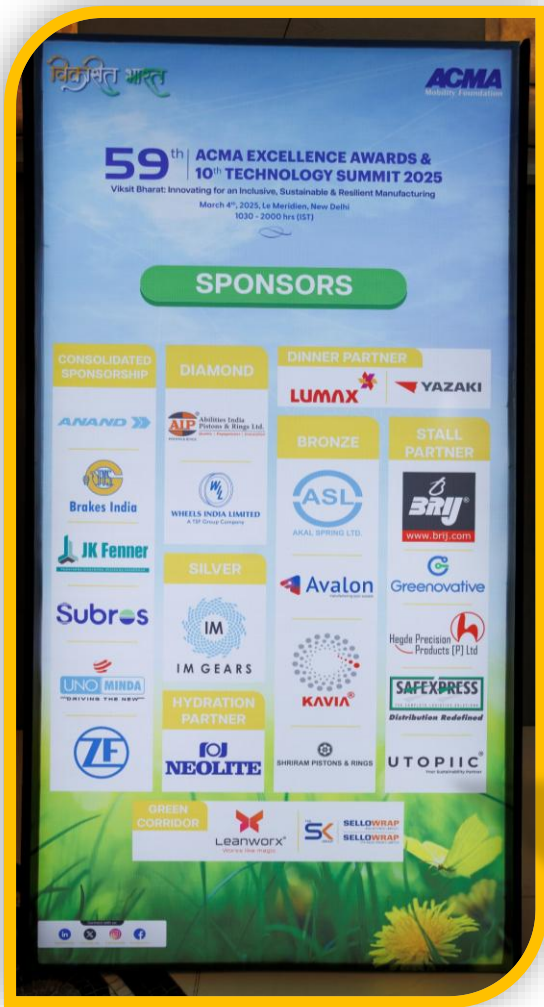
Branding Opportunity

Sr No	Deliverables Benefits to Sponsoring Partners (Plus GST as applicable)	Titanium Partner Rs 18 Lakh	Platinum Partner Rs 15 Lakh	Dimond Partner Rs 10 Lakh	Gold Partner Rs 8 Lakh	Silver Partner Rs 6 Lakh	Bronze Partner Rs 3 Lakh
1	Screening company promotional film of 60 seconds during Session Breaks, start & at the end of an event	Yes	Yes	Yes	Yes	Yes	Yes
2	Discount for ACOE international program fees till March 2027 Book your seat now for 2025-26 programs	Yes Worth Rs. 5.0 Lacs	Yes Worth Rs. 4.0 Lacs	Yes Worth Rs. 3.0 Lacs	Yes Worth Rs. 2.0 Lacs	Yes Worth Rs. 2.0 Lacs	Yes Worth Rs. 2.0 Lacs
3	Display of Company Name /Logo on event banners at prominent locations	👍	👍	👍	👍	👍	👍
4	Display of Company Name & Logo on the Landing Page of event & side wings of the Stage screen backdrop	👍	👍	👍	👍	👍	👍
5	Live Social Media Coverage for the sponsor in live social media posts, stories, and videos from the event, tagging them for added visibility to audience.	👍	👍	👍	👍	👍	👍
6	Company Branding in e-documentation pack/ Session e-compendium, and one page ad newsletter of IMPACT	👍	👍	👍	👍	👍	👍
7	Complimentary delegate registrations for the summit	20	12	12	8	8	8

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Turning Your Branding Into Visual Experience, Amplifying Impact



“Excellence Starts with You.” “Be Seen. Be Valued. Be Excellent.” “Raising the Bar, together.”



Showcasing your excellence through every page of *Impact*



Company Branding in
e-documentation and one page ad
newsletter in IMPACT Magazine
which soft copy reaches to more
than 20,000 Industry Experts





Category - 3

**EXCLUSIVE BRANDING for
Member / Non Member
Companies/ Service
Providers**

Branding Opportunity

Category	Deliverables Benefits to Sponsoring Partners (Plus GST as applicable)	Benefits
Lanyard Sponsor	20 Lakh (Three sponsor Only)	Discount worth around Rs. 5.0 Lacs ACoE International program fees, can be utilized till March 2027 + Logo display, Signature branding at Hall by naming the hall by your brand name, Advertisement in Impact, 60 Seconds Corporate video, 25 Complimentary registrations, One Complementary Stall of 3 M x 2 M
Exhibition Area	15 Lakh (One sponsor Only)	Discount worth around Rs. 4.0 Lacs ACoE International program fees, can be utilized till March 2027 + Logo display, Signature branding at Hall by naming the hall by your brand name, Advertisement in Impact, 60 Seconds Corporate video, 15 Complimentary registrations.
Media Hall	15 Lakh (One sponsor Only)	Discount worth around Rs. 4.0 Lacs ACoE International program fees , can be utilized till March 2027 + Logo display, Signature branding at Hall by naming the hall by your brand name, Advertisement in Impact, 60 Seconds Corporate video,15 Complimentary registrations
VIP Lounge	15 Lakh (One sponsor Only)	Discount worth around Rs. 4.0 Lacs ACoE International program fees, can be utilized till March 2027 + Logo display, Signature branding at Hall by naming the hall by your brand name, Advertisement in Impact, 60 Seconds Corporate video,15 Complimentary registrations
VIP Food Zone	15 Lakh (One sponsor Only)	Discount worth around Rs. 4.0 Lacs ACoE International program fees, can be utilized till March 2027 + Logo display, Signature branding at Hall by naming the hall by your brand name, Advertisement in Impact, 60 Seconds Corporate video,15 Complimentary registrations
Registration Area	15 Lakh (One sponsor Only)	Discount worth around Rs. 4.0 Lacs ACoE International program fees , can be utilized till March 2027 + Logo display, Signature branding for Registration area by your brand name, Advertisement in Impact, 60 Seconds Corporate video,15 Complimentary registrations
Media Bite Corner	15 Lakh (Three sponsor Only)	Discount worth around Rs. 4.0 Lacs ACoE International program fees, can be utilized till March 2027 + Logo display, Signature branding at Hall by naming the hall by your brand name, Advertisement in Impact, 60 Seconds Corporate video, 15 Complimentary registrations

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**Luxury, Privacy & Priority
– All in One Place**

**Your Access Point to a
Seamless Event Experience.**



“Excellence Starts with You.” “Be Seen. Be Valued. Be Excellent.” “Raising the Bar, together.”



Where Memories Go Insta-Ready!



**Lights On. Mic Ready.
Your Moment Awaits.**

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Category - 4

**Tiered Sponsorship
Packages for Member /
Non Member Companies/
Service Providers**

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Step Into the *Spotlight*
With Our
Tiered Sponsorship Opportunities





Branding Opportunity

Category	Deliverables Benefits to Sponsoring Partners (Plus GST as applicable)	Benefits
Title Sponsor (One sponsor Only)	50 Lakh	<ol style="list-style-type: none"> 1. Exclusive naming rights for the entire event (e.g., "Technology Summit-Title Sponsor (Your Name) 2. Venue Naming: Brand the main auditorium as "[your name] 3. Stage Branding: Full backdrop and LED screens with animated sponsor integrations. 4. 50 Complimentary registrations with priority seating and networking access. 5. Logo on all major collateral (banners, backdrops, program book). 6. Speaking slot (10-min presentation or as Panel member subject to panel discussion topic suitability) 7. Exhibition Booth: 6 M x 2 M premium exhibition stall at prime location 8. Chair Branding: Custom seat covers/backrests with QR-linked service teasers on 1200+ venue chairs – eco-friendly fabric use 9. Collaterals in Kit Bag: Branding collaterals to be kept inside the delegate bags
Heritage Sponsor (One sponsor Only)	35 Lakh	<ol style="list-style-type: none"> 1. Exclusive naming rights for the Registration Hall 2. Stage Branding: Full backdrop and LED screens with animated sponsor integrations. 3. 35 Complimentary registrations with priority seating and networking access. 4. Logo on all major collateral (banners, backdrops,). 5. Speaking slot (10 min presentation or as Panel member subject to panel discussion topic suitability) 6. Exhibition Booth: 5 M x 2 M premium exhibition stall at prime location 7. Collaterals in Kit Bag: Branding collaterals to be kept inside the delegate bags



Branding Opportunity (Revised)

Category	Deliverables Benefits to Sponsoring Partners (Plus GST as applicable)	Benefits
Exclusive Lunch area Sponsor (One sponsor Only)	25 Lakh	<ol style="list-style-type: none"> 1. Exclusive naming rights for the lunch area 2. Stage Branding: Full backdrop and LED screens with animated sponsor integrations. 3. 25 Complimentary registrations with priority seating and networking access. 4. Logo on all major collateral (banners, backdrops). 5. Speaking slot (10-min presentation or as Panel member subject to panel discussion topic suitability) 6. Exhibition Booth: 4 M x 2 M premium exhibition stall at prime location 7. Collaterals in Kit Bag: Branding collaterals to be kept inside the delegate bags
Exhibitors stall with Participation as a Panelist (Total 8 Stalls)	10 Lakh (revised to 5 Lakhs)	<ol style="list-style-type: none"> 1. Exhibition Booth: 3 M x 2 M 2. For brand promotion, 1 TV, 1 Table, 2 chairs, Fascia Name 3. Entry as a panellist for Service Panel Discussion or 10 Minutes presentation slot (This will be based on theme and its applicability) 4. 5 Complimentary registrations 5. Collaterals in Kit Bag: Branding collaterals to be kept inside the delegate bags
Exhibitors stall	5 Lakh (revised to 2 Lakhs)	<ol style="list-style-type: none"> 1. Exhibition Booth: 3 M x 2 M 2. For brand promotion, 1 TV, 1 Table, 2 chairs, Fascia Name 3. 3 Complimentary registrations 4. Collaterals in Kit Bag: Branding collaterals to be kept inside the delegate bags
Portable Standee 3 Ft x 6 Ft	2 Lakhs (revised to 1 Lakh) Per Standee	<ol style="list-style-type: none"> 1. Premiere branding at prominent locations (Standee to be provided by the sponsor) 2. 2 Complimentary registration per standee

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Where Your Products Shine
& Conversations Begin

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**Elevating every lunch moment
with your presence**

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Where Delegates Dine – Your Brand Shines



∅ Confirm your sponsorship by submitting details through this link

<https://forms.gle/XvGogM3Juukgh3dk8>

∅ For complimentary delegates registrations, use this

link <https://acmaawards.com/summit>

∅ Sponsorship Payment to be made within 7 days from receipt of Invoice from ACMA Mobility Foundation

∅ Please Share your High Resolution Logo and corporate video to following people.



In case any queries
in this regards,
kindly contact

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