



भारतीय रिजर्व बैंक  
RESERVE BANK OF INDIA

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December 31, 2025

**RBI launches the January 2026 round of Urban Consumer Confidence Survey<sup>1</sup>**

The Reserve Bank of India has been regularly conducting Urban Consumer Confidence Survey (UCCS). The [January 2026 round](#) of the survey is being launched. The survey seeks qualitative responses from households, regarding their sentiments on general economic situation, employment scenario, price level, households' income and spending. The survey is conducted regularly in **19** cities, viz., Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Chandigarh, Chennai, Delhi, Guwahati, Hyderabad, Jaipur, Jammu, Kolkata, Lucknow, Mumbai, Nagpur, Patna, Raipur, Ranchi and Thiruvananthapuram. The results of this survey provide useful inputs for monetary policy.

2. The agency, M/s Hansa Research Group Pvt. Ltd., Mumbai has been engaged to conduct the survey of this round on behalf of the Reserve Bank of India. For this purpose, the selected households will be approached by the agency and they are requested to provide their responses. Other individuals, who are not approached by the agency, can also participate in this survey by providing their responses using the [linked survey schedule](#). The filled in [survey schedule](#) may be e-mailed as per the contact details given below. In case of any query/clarification, kindly contact at the following address:

The Director,  
Division of Household Surveys,  
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Please [click here](#) to send email.

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**Ajit Prasad**  
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<sup>1</sup> Erstwhile Consumer Confidence Survey (CCS)