



Indian Academy of Pediatrics

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Dear Esteemed IAP Members,

Greetings from Indian Academy of Pediatrics!

Indian Academy of Pediatrics is committed to child health and one of its many ways is breastfeeding protection and scientific propagation of infant and young child feeding. It endorses the International Code of Marketing of Breast-milk Substitutes and abides by Indian counterpart the IMS Act.

The spirit of the law is protection and promotion of breastfeeding and ensuring the proper use of infant foods and for matters *connected therewith or incidental thereto*.

Under that context we strongly propagate, **as per IAP resolutions**, that any individual / association /alike (including “health care organization” and “health worker”) **CAN NOT** take sponsorship / favours / collaborate in **direct / indirect** ways; or be a part of such activity / transactions; or get involved in **direct / indirect** promotion from / of the manufacturers / companies / traders / distributors / their liaison / surveyors and alike who are dealing / concerned with products in purview of IMS Act. Thus follow the IMS Act in its spirit and letters with all such matters connected therewith or incidental thereto, in taking decisions in practice.

The Code of Marketing Breast milk substitutes and recent advisory of FSSAI has included sister non-profit or otherwise association, institute organizations established by the Food business operators under purview of the IMS Act.

Considering that many new companies are coming up at international / national / regional / local levels that have direct / indirect ties with IMS / feeding bottle or container / infant food manufacturers, it is difficult to keep an all-time record of such companies. So it is recommended that at the time of fixing /receiving sponsorship / collaboration with anyone, the organizing body have the liability of confirming that there is no direct / indirect connection with people / organizations as mentioned in first paragraph.

They must research any company before entering into any agreement to ensure that they abide by the law. We strongly recommend that a written undertaking is taken from all sponsors / collaborators and alike that they do not have such connection, financial or other such interest and they know the implications of the same. This will make a very good long term trend in IAP and its affiliates.

Below is a list of products under scope of the Act and sample of undertaking to be taken from contributors/sponsors. The list is not exhaustive and exclusive. For any new ones please keep in mind the spirit of the law to take your decision.

With kind regards,

Dr Remesh Kumar R
President, IAP 2022

Dr Vineet K Saxena
HSG, IAP 2022 & 2023

Indicative List of Products under the scope of the Act

CAVEAT: The IMS Act includes not only manufacturers **of infant milk substitutes, infant foods and feeding bottles but also companies/persons engaged** in the marketing/promotion, sales, exports-imports, supply and distribution also. Time and again lots of new companies especially small local ones, are emerging which comes under IMS Act, especially the ones making baby foods or complementary foods. Following is an indicative list but there can be many more companies or agencies that are covered under IMS Act. Hence it is recommended to check all the sponsors or contributors for their direct or indirect connection with companies or persons covered under the IMS Act and get it in written. A sample of such under taking is given at the end of this document.

INFANT MILK SUBSTITUTE AND INFANT FOODS – An illustrative list		
Name of Company	Brand	Address
Nestle	Lactogen series Nestogen Nan series Cerelac series Nestum	Nestle India Ltd Nestlé House, Jacaranda Marg M Block DLF City Phase II, National Highway 8 Gurgaon 122 002, India https://www.nestle.in/
Amul	Amul Spray	Gujarat Cooperative Milk Marketing Federation, PO Box 10, Amul Dairy Road, Anand 388 001, Gujarat https://www.amul.com/products/amul-amulspray-info.php
Raptakos Brett	Lactodex-1,2 Zerolac	253, Dr Annie Besant Road, Worli, Mumbai – 400 030, India. https://www.raptakos.com/
Danone Nutricia	Dexolac series Nusobee Aptamil NutritiaNeocare LLP Farex infant formula	Office No. 1, 3rd Floor, Level 3, The Centruim, Phoenix Market City, LBS Marg, Kurla West, Mumbai, Maharashtra 400070 https://www.nutricia.com/
Mead Johnson Nutrition Reckitt (Mead Johnson & Company, LLC)	Enfamil	3rd Floor, Piramal Towers, Peninsula Corporate Park, G K Marg, Lower Parel, Mumbai - 400013 https://www.meadjohnson.com/ Plot No. 450 A, 451, Udyog Vihar Phase V, Phase V, UdyogVihar, Sector 19, Gurugram, Haryana 122016 https://www.rb.com/offices/india/ https://www.meadjohnson.com/news/pressreleases/meadjohnsonnutrition-merger-reckittbenckiser-completed

Abbott Healthcare Pvt Ltd	Similac, Similac Advance Isomil Neosure	16th Godrej BKC Plot C, Bandra Kurla Complex, Bandra East, Mumbai, Maharashtra 400051 https://abbottnutrition.com/
FDC Ltd	Prosoyal Mum Mum Infant Formula Simyl LBW & Simly MCT	FDC LIMITED, B-8, MIDC Area Waluj - 431 136 Dist. Aurangabad, Maharashtra http://www.fdcindia.com/
British Life Sciences	MMS, LF-100	172, 30th Main Rd, Annaiah Reddy Layout, JP Nagar Phase 6, J. P. Nagar, Bengaluru, Karnataka 560078
Baby Staples	Organic infant foods (Porridges, Health Mix and Soups)	Plot 74, Rd. No 4, Prashasan Nagar, Jubilee Hills, Prashasan Nagar, Jubilee Hills, Hyderabad, Telangana 500033
Pristine Organics	First bite baby cereals with milk	Pristine Organics Pvt. Ltd. #839, 3rd Floor 'A' Block, N Damodaran Rd, A Block, Sahakar Nagar, Bengaluru, Karnataka 560092
Neolacta	Neolacta 70	NeoLacta Lifesciences Pvt Ltd 63, KIADB, Bommasandra-Jigani Link Road, Anekal Taluk Bengaluru, Karnataka India – 560105

FEEDING BOTTLES AND NIPPLES

From various website search is found a very big list of feeding bottle manufacturers in India:

Commonest are:

Medela, Bonne, Wipro, Mother Touch, Hello Baby, Philips Avent, Pigeon, Chicco, MeeMee, JL Morrison Industries, Morrisons, Baby Dreams.

Others are:

Sunbaby, Small Wander, Prama Exporters, Vaspar Packings Pvt. Ltd, Little Kids, Bonny Baby Care Products, Narula Enterprise, Little's (India), HR2 EXIM, Nalini R Export Pvt. Ltd. Bonasi Baby Care, Rm Industries, Born Babies, Adiyush Kitchenwares, Sparshva, JL Morrison Industries, Morrisons, Sanskruti Baby Products Pvt. Ltd, Bonne Care Pvt. Ltd., Jeen Products, OpeePolypet Pvt. Ltd., Dalant Infant Products Ltd., dock, Florite, Hello baby, Cameru, Me & Mummy, Bonsain

COMPLEMENTARY FOODS:

Tiny Tummies Organic Ragi Baby cereal (Tiny Tummies, Mumbai, Maharashtra), First Bowl - Rich Rice Delight, (Fettle Bio Products, Chennai, Tamil Nadu), Nilmil Baby Rice and Moong Dal Cereal Flake (Lead Care International, Bengaluru, Karnataka)

SAMPLE OF UNDERTAKING TO BE TAKEN FROM CONTRIBUTORS/SPONSORS

TO

THE INDIAN ACADEMY OF PEDIATRICS AND ITS MEMBERS

Indian Academy of Pediatrics does not take any direct or indirect contribution/sponsorship from any person or company or otherwise which is directly or indirectly related to baby foods and feeding bottle products and its dealing as per the provisions of the IMS Act. & guidelines published by Government of India.

I wish to state that neither me (Name: _____ Designation: _____) nor my company named -----is directly or indirectly related to manufacturing, sales and distribution of any products coming under the purview of the IMS Act. The company is not established by food business operator(s) nor it has any sister concern or subsidiary coming under the purview of the IMS Act.

Sign and stamp

Date

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