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Inauguration of SEBI's Pavilion at the IITF, 2025 by Chairman, SEBI

The India International Trade Fair (IITF) is an annual, large-scale B2B and B2C event organized by the India Trade Promotion Organisation (ITPO) at Bharat Mandapam, Pragati Maidan, New Delhi.

As part of its continued efforts to showcase India's well-regulated securities market and to promote financial literacy and investor awareness, the Securities and Exchange Board of India (SEBI), in association with BSE, NSE, CDSL, NSDL, AMFI, NISM, NCDEX, MCX, CAMS, and KFin Technologies has set up a pavilion titled "**Bharat Ka Share Bazaar**" at the 44th India International Trade Fair (IITF) 2025, being held from November 14–27, 2025, in New Delhi.

The theme of this year's pavilion "**Viksit Bharat Ka Adhaar, Bharat Ka Share Bazaar**" aligns closely with the overall IITF theme "**Ek Bharat, Shreshtha Bharat**" celebrating unity, progress, and financial empowerment across the nation.

The Pavilion was inaugurated on November 14, 2025, by **Shri Tuhin Kanta Pandey, Chairman, SEBI**, in the presence of distinguished dignitaries and participants from across the securities market ecosystem.

The Pavilion showcases SEBI's continuous efforts toward investor protection and market integrity while making financial education interactive and experiential. It features Live Demo Zones and Investor Service Centre where visitors can explore

real-time investor services — verifying intermediaries, understanding SEBI's digital initiatives and learning about safe investment practices.

Throughout the fair, SEBI, Market Infrastructure Institutions (MIIs), Industry associations and NISM will organize a series of engaging activities, including expert talk shows, interactive quizzes, skits, muppet shows and live demonstrations of investor-friendly facilities. These initiatives aim to make financial literacy engaging, experiential, and inclusive while also cautioning the public against illegal money mobilization schemes and fraudulent investment offerings.

The “**Bharat Ka Share Bazaar**” Pavilion truly embodies the spirit of “**Ek Bharat, Shreshtha Bharat**” celebrating India’s unity through financial inclusion and empowering every citizen from students and first-time investors to institutions and senior citizens to participate in the nation’s growth journey.

Mumbai

November 14, 2025